

# 2025

DARIEN-MCINTOSH COUNTY'S PREMIER

# OPPORTUNITY GUIDE

Dear Community Partner,

Your Chamber team is honored to host several signature Chamber and Community festivities, enriching events, business enhancement initiatives, and networking functions for our members and the community throughout the year.

The Darien-McIntosh Chamber of Commerce is also the area's primary destination marketing organization through Explore McIntosh - Discover Darien. As a not-for-profit organization, our activities are made possible through the funding of membership dues and the generous support of our sponsors.

Sponsorship with The Chamber is a valuable investment that not only enables you to join the conversation but lead it by demonstrating your commitment to the development and success of our community. Our events and programs are strategically marketed and highly publicized, so are our sponsors. Consequently, this partnership positions your business with opportunities to be seen in front of thousands of people including business leaders, residents, and tourists alike.

The opportunities in this guide provide a variety of means for the guaranteed exposure of your company to help position and promote you as a leader within the Darien-McIntosh business community and beyond through our regional partners.

As part of our commitment to providing the highest level of sponsor service, we are happy to create custom package tailored to your unique business needs. Simply let us know what works best and we will assist you.

You have our gratitude and we look forward to building a prosperous partnership with you.

Warmest Regards,



**KAT HOYT**  
PRESIDENT & CEO

**Darien-McIntosh Chamber of Commerce**  
**Discover Darien**

# About Us

The Darien – McIntosh Chamber members are the businesses, government, and community leaders that represent a variety of industries. The Chamber also partners with individuals and organizations in the Coastal Georgia region and across the State as part of our strategic effort to inspire a positive change in our communities.

Our goal is to cultivate a community where businesses desire to operate, people are enthusiastic to visit, and where everyone wants to live! We are advocates, the voices and energy of our communities- a vital facet in economic development and impact.

The Darien – McIntosh Chamber of Commerce is the voice of business and business owners. On behalf of our members, we actively engage in communication with government representatives at the local and state levels to advocate in creating economic stability and consistent growth.

The mission of the Darien – McIntosh County Chamber of Commerce is to promote economic growth, represent the business community and enhance the quality of life while protecting our cultural and natural resources in Coastal Georgia.

## OUR REACH

**3k**

*Email Database*

**300+**

*Chamber Members*

**19k+**

*Cumulative Facebook Followers*

**1.3m**

*Potential Social Media Range*

**3**

*Billboards with Interstate Presence*

**1**

*Digital Billboard with HWY 17 Presence*





CHAMBER AND COMMUNITY EVENT SPONSORSHIP

# Darien Happenings

Sponsoring Darien-McIntosh County events is a direct contribution to the enrichment of our community and enhancement of the quality of life of local attendees, makers and sellers, and small businesses alike. The following list of events are available for sponsorship and participation

*February 7nd* | Altie Awards and Chamber Gala

*TBA* ~ STAR Luncheon

*March 14th* ~ Job Fair

*April 11th-13th* ~ Blessing of the Fleet

*May 15th* ~ State of the Community Breakfast

*June 28th* ~ Red, White, and Blue on the Bluff

*TBA*~ New Teacher and Staff Breakfast

*August 15th* ~ Business Expo

*September 27th* | Golf Tournament

*November 18th* | Chamber Auction



THERE ARE ALSO 6 BUSINESS AFTER HOURS, 6 -COFFEE & CONNECTS AND 6 - DESSERTS & DEVELOPMENT EVENTS WITH PARTNERSHIP OPPORTUNITIES

# Altie Awards & Chamber Gala

Attendance: 150  
Tickets \$75 Members or  
\$85 Non-Members

The Altie Awards are an annual affair held for business leaders, volunteers and community members to be recognized for their outstanding milestones, accomplishments, and contributions to the Darien-McIntosh community. This prestigious gathering of business leaders, influencers and government officials is a highlight in the calendar as guests are invited to put their best foot forward at the most talked about night of the year.



## Presenter

2 available

- PROMINENT LOGO ON STEP & REPEAT
- RECOGNITION ON SOCIAL MEDIA
- FRONT PAGE PROGRAM RECOGNITION
- VERBAL RECOGNITION AT EVENT
- LOGO IN THE PRESS RELEASE
- LOGO SPOTLIGHT ON DIGITAL INVITE
- 1 FULL TABLE (8 TICKETS) WITH PRESTIGIOUS PLACEMENT
- SPONSORSHIP OF AN AWARD WITH OPPORTUNITY TO PRESENT

\$2000



## Partner

4 available

- MEDIUM-SIZED LOGO ON STEP & REPEAT
- 4 TICKETS UPON RSVP WITH PREFERRED PLACEMENT
- RECOGNITION ON SOCIAL MEDIA
- PROGRAM RECOGNITION
- NAME INCLUDED IN PRESS RELEASE

\$1000

## Supporter

8 available

- SMALL LOGO ON STEP & REPEAT
- 2 TICKETS UPON RSVP WITH PREFERRED PLACEMENT
- RECOGNITION ON SOCIAL MEDIA
- PROGRAM RECOGNITION

\$500



As the most highly anticipated signature event, for over 57 years locals, surrounding communities, and visitors have come together in April to celebrate Darien's local shrimping and commercial fishing industry with a ceremonial blessing of the fleet by clergymen during the beloved boat parade. Throughout Darien's Historic District and Waterfront Park guests can enjoy music, arts and crafts, and the freshest seafood as they await the shrimp boat parade blessing. As a continuously expanding event, there are novel experiences to be enjoyed. Tradition is at the heart of this half-century-old celebration, from the blessing to the waterway-lined fleet of boats, to the dedicated breakfast and dinner for our beloved fisherman. Your vital sponsorship supports the following experiences that make Blessing of The Fleet possible: entertainment, prizes, fireworks, marketing and advertising, fisherman's breakfast and dinner, gas incentives and the renowned shrimp boats themselves.



**10k**

*Event Attendees*

**235k**

*Social Reach*

# Blessing of The Fleet

## TITLE SPONSOR 3 AVAILABLE

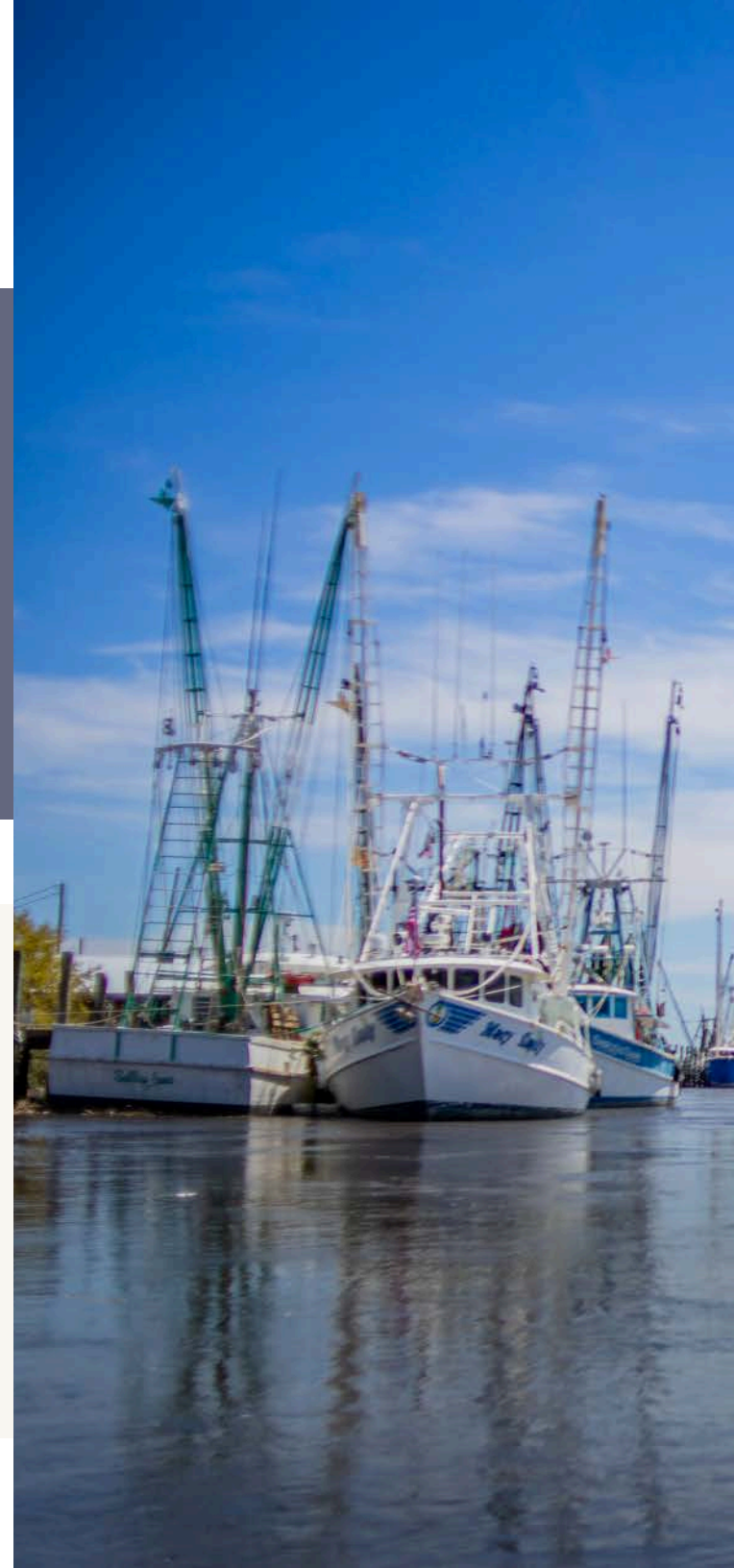
TITLE SPONSOR BANNER  
RECOGNITION ON SOCIAL MEDIA  
PREMIER LOGO DISPLAY ON EVENT WEBSITE  
COMPLIMENTARY 10X10 BOOTH SPACE UPON REQUEST  
COMPLIMENTARY FLOAT REGISTRATION FOR PARADE UPON REQUEST  
VERBAL RECOGNITION AT EVENT AND ON RADIO  
PREMIER LOGO PLACEMENT ON THE PRESS RELEASE  
2 WEEKS FREE ADVERTISING ON DIGITAL BILLBOARD UPON REQUEST IF USED  
WITHIN 2025 CALENDAR YEAR  
LOGO ON EVENT POSTERS IF CONFIRMED PRIOR TO JANUARY 1ST  
20 ALL WEEKEND PASSES TO THE EVENT  
10 VIP SECTION BADGES (ALL-WEEKEND ACCESS FOR LIGHT FOOD AND  
BEVERAGES)  
40 BEER AND WINE TICKETS

*\$5k*

## PARTNER SPONSOR 5 AVAILABLE

RECOGNITION ON SOCIAL MEDIA  
PROMINENT LOGO PLACEMENT ON EVENT WEBSITE  
COMPLIMENTARY 10X10 BOOTH SPACE UPON REQUEST  
LARGE LOGO ON SPONSORSHIP BANNER  
VERBAL RECOGNITION AT EVENT AND ON RADIO  
PROMINENT LOGO PLACEMENT ON THE PRESS RELEASE  
1 WEEK OF FREE ADVERTISING ON DIGITAL BILLBOARD UPON REQUEST IF  
USED WITH 2025 CALENDAR YEAR  
10 ALL WEEKEND ENTRY PASSES  
4 VIP SECTION BADGES (ALL-WEEKEND ACCESS FOR LIGHT FOOD AND  
BEVERAGES)  
20 BEER & WINE TICKETS

*\$2k*





# Blessing of The Fleet

## CAPTAIN SPONSOR

\$300 OF YOUR SPONSORSHIP GOES DIRECTLY TO THE FUEL INCENTIVES AND PRIZES GIVEN TO THE SHRIMPERS WHO PARTICIPATE IN THE BLESSING OF THE FLEET FESTIVAL.

RECOGNITION ON SOCIAL MEDIA  
LOGO ON EVENT WEBSITE  
COMPLIMENTARY 10X10 BOOTH SPACE UPON REQUEST  
MEDIUM LOGO ON SPONSORSHIP BANNER  
10 ALL WEEKEND ENTRY PASSES  
2 VIP SECTION BADGES (ALL-WEEKEND ACCESS FOR LIGHT FOOD AND BEVERAGES)  
15 BEER & WINE TICKETS  
SPECIAL BANNER RECOGNITION FOR FRIENDS OF THE FLEET  
NAME INCLUDED IN THE PRESS RELEASE

**\$1500**

## SUPPORT SPONSOR

RECOGNITION ON SOCIAL MEDIA  
LOGO ON EVENT WEBSITE  
COMPLIMENTARY 10X10 BOOTH SPACE UNPON REQUEST  
MEDIUM LOGO ON SPONSORSHIP BANNER  
6 ALL WEEKEND ENTRY PASSES  
2 VIP BADGES (ALL-WEEKEND ACCESS FOR LIGHT FOOD AND BEVERAGES)  
12 BEER & WINE TICKETS  
NAME INCLUDED IN PRESS RELEASE

**\$1k**

## ASSOCIATE SPONSOR

RECOGNITION ON SOCIAL MEDIA  
LOGO ON EVENT WEBSITE  
SMALL LOGO ON SPONSORSHIP BANNER  
4 ALL WEEKEND ENTRY PASSES TO THE FESTIVAL  
8 BEER & WINE TICKETS

**\$ 500**

## FRIEND OF THE FLEET

FUNDS FROM YOUR SPONSORSHIP GO DIRECTLY TO THE FUEL INCENTIVES AND PRIZES GIVEN TO THE SHRIMPERS WHO PARTICIPATE IN THE BLESSING OF THE FLEET FESTIVAL.

RECOGNITION ON SOCIAL MEDIA  
SPECIAL BANNER RECOGNITION FOR FRIENDS OF THE FLEET  
2 ALL WEEKEND ENTRY PASSES TO THE FESTIVAL  
4 BEER AND WINE TICKETS

**\$ 300**





## TITLE 1 AVAILABLE

**\$1,500**

PROMINENT LOGO ON STEP AND REPEAT  
 RECOGNITION ON SOCIAL MEDIA  
 PREMIER LISTING ON EVENT WEBSITE  
 VERBAL RECOGNITION AT EVENT  
 LOGO FEATURED ON DIGITAL AD  
 LOGO FEATURED IN THE PRESS RELEASE  
 FULL TABLE - 6 TICKETS- TO THE EVENT WITH  
 PROMINENT PLACEMENT  
 PROMINENT LOGO DISPLAYED IN PROGRAM

## PARTNER 3 AVAILABLE

**\$1,000**

RECOGNITION ON SOCIAL MEDIA  
 MEDIUM LOGO ON EVENT WEBSITE  
 LOGO ON STEP AND REPEAT  
 4 TICKETS TO THE EVENT WITH  
 PREFERRED PLACEMENT  
 NAME INCLUDED IN PRESS RELEASE  
 LOGO DISPLAYED IN PROGRAM

## SUPPORTER

**\$500**

RECOGNITION ON SOCIAL MEDIA  
 LOGO ON WEBSITE  
 LOGO ON SPONSORSHIP BANNER  
 2 TICKETS TO THE EVENT  
 NAME DISPLAYED IN PROGRAM

# STATE OF THE COMMUNITY

BREAKFAST AND INFORMATIONAL MEETING - TICKETS ARE \$25 FOR MEMBERS, \$30 FOR NON MEMBERS

Join the leaders of McIntosh County, Board of Education, City of Darien, McIntosh IDA and McIntosh Sheriff to hear updates on the last year, upcoming projects and long term goals. This event is an invaluable opportunity to partner local leaders and support the positive growth in our area.

# Red, White, & Blue on the Bluff

## 4TH OF JULY CELEBRATION

There's nowhere better to be to celebrate our country's Independence Day than at *Red, White, and Blues on The Bluff* on Darien's Waterfront. Your vital sponsorship supports the following experiences that make this event possible: fireworks and entertainment.

### TITLE

TITLE SPONSOR BANNER  
RECOGNITION ON SOCIAL MEDIA  
PREMIER LISTING ON WEBSITE EVENT PAGE  
VERBAL RECOGNITION AT EVENT AND ON RADIO  
LOGO FEATURED ON DIGITAL AD  
LOGO FEATURED IN THE PRESS RELEASE  
10 VIP SECTION BADGES  
20 BEER AND WINE TICKETS  
1 WEEK DIGITAL BILLBOARD ADVERTISING IF USED WITHIN 2025  
CALENDAR YEAR

**\$3,000**

3 AVAILABLE

### PARTNER

RECOGNITION ON SOCIAL MEDIA  
MEDIUM LOGO ON WEBSITE  
LOGO ON SPONSORSHIP BANNER  
4 VIP SECTION BADGES  
12 ALCOHOL TICKETS  
NAME INCLUDED IN PRESS RELEASE

**\$1,500**

5 AVAILABLE

### CONTRIBUTOR

RECOGNITION ON SOCIAL MEDIA  
MEDIUM LOGO ON WEBSITE  
LOGO ON SPONSORSHIP BANNER  
4 VIP SECTION BADGES  
8 ALCOHOL TICKETS  
NAME INCLUDED IN PRESS RELEASE

**\$1,000**

### SUPPORTER

RECOGNITION ON SOCIAL MEDIA  
LOGO ON WEBSITE  
LOGO ON SPONSORSHIP BANNER  
2 VIP SECTION BADGES  
4 ALCOHOL TICKETS

**\$500**

### FRIEND

RECOGNITION ON SOCIAL MEDIA  
2 VIP SECTION BADGES

**\$250**



CUSTOM SPONSORSHIP PACKAGES  
AVAILABLE UPON REQUEST



# Marsh Madness Golf Tournament

*Single Team - \$500 for Chamber Members or \$600 for Non-Members*

As home to one of the most beautiful marsh front golf ranges, our annual golf tournament has become a staple to the Darien-McIntosh Chamber of Commerce. Participants include chamber members and their guests, influential community business leaders, and local government officials. Coastal scenery, marshland views, and local wildlife provide a breathtaking backdrop on the 18-hole course at Sapelo Hammock Golf Club. Get valuable and fun exposure with this high-profile sponsorship.



<b>PREMIER SPONSOR</b> 1 AVAILABLE	<b>TOURNAMENT SWAG SPONSOR</b> 1 AVAILABLE	<b>MASTERS SPONSOR</b> 5 AVAILABLE
4 MAN TEAM REGISTRATION BOOTH AND TEE SIGN AT PREFERRED TEE BOX SOCIAL MEDIA RECOGNITION LOGO ON WEBSITE PROMINENT TITLE SPONSOR BANNER PROMINENT LOGO ON DIGITAL ADS VERBAL RECOGNITION AT EVENT  <b>\$ 2,000</b>	LOGO ON ALL TOURNAMENT SWAG ITEMS TEE SIGN SET UP AT TEE BOX LOGO ON EVENT WEBSITE SOCIAL MEDIA RECOGNITION TABLE SET UP AT CHECK IN AREA  <b>\$ 1,500</b>	4 MAN TEAM REGISTRATION TEE SIGN SET UP AT TEE BOX SOCIAL MEDIA RECOGNITION LOGO ON WEBSITE LOGO ON SPONSOR BANNER LOGO ON DIGITAL ADS  <b>\$ 1,000</b>
<b>SPOTLIGHT SPONSOR</b> 20 AVAILABLE  4 MAN TEAM REGISTRATION TEE SIGN SET UP AT TEE BOX SOCIAL MEDIA RECOGNITION LOGO ON WEBSITE  <b>\$ 700</b>	<b>SUPPORT SPONSOR</b>  BOOTH AND TEE SIGN AT TEE BOX LOGO ON WEBSITE SOCIAL MEDIA RECOGNITION  <b>\$ 500</b>	<b>HOLE SPONSOR</b>  TEE SIGN DISPLAYED DURING EVENT SOCIAL MEDIA RECOGNITION  <b>\$ 150</b>



# Annual Auction

*Tickets \$20 in advance or \$30 at the door*

The Annual Auction hosted by The Chamber is a themed social and networking fundraising event where members and partners are invited to submit live and silent auction items to be bid on. It is a night filled with games, entertainment, and networking during the evening of auction fun. Your sponsorship supports various experiences that make our Annual Silent Auction a success.

## TITLE SPONSOR 1 AVAILABLE

RECOGNITION ON SOCIAL MEDIA  
 LOGO ON WEBSITE EVENT PAGE  
 LOGO ON PROGRAM COVER  
 TITLE SPONSORSHIP BANNER  
 10 TICKETS TO THE EVENT  
 20 BEER AND WINE TICKETS  
 VERBAL RECOGNITION THROUGHOUT THE EVENT  
 POST EVENT ADVERTISING THANK YOU

**\$2k**

## PARTNER SPONSOR 3 AVAILABLE

RECOGNITION ON SOCIAL MEDIA  
 LOGO ON WEBSITE EVENT PAGE  
 LOGO ON SPONSORSHIP BANNER  
 LOGO IN PROGRAMS  
 6 TICKETS TO THE EVENT  
 12 BEER AND WINE TICKETS  
 POST-EVENT ADVERTISING THANK YOU  
 VERBAL RECOGNITION AT EVENT

**\$1k**

## SUPPORTER SPONSOR

LOGO ON WEBSITE  
 LOGO ON SPONSORSHIP BANNER  
 LOGO IN PROGRAMS  
 2 TICKETS TO THE EVENT  
 4 BEER AND WINE TICKETS

**\$500**

## ASSOCIATE SPONSOR

LOGO ON WEBSITE  
 NAME IN PROGRAMS

**\$200**

## FRIEND OF THE CHAMBER

NAME IN PROGRAMS

**\$100**



The Darien-McIntosh County Chamber of Commerce and McIntosh County Industrial Development Authority, in partnership with McIntosh County Schools are proud to support GROWS. McIntosh GROWS is dedicated to supporting and enhancing educational experiences for students at all levels, from elementary through high school. The program focuses on empowering youth through a variety of initiatives designed to foster personal growth, academic success, and community involvement.

## *McIntosh GROWS*

DARIEN- MCINTOSH BOARD OF EDUCATION,  
CHAMBER OF COMMERCE AND MCINTOSH IDA  
PARTNERSHIP

- Logo on promotion materials
- Verbal recognition at events
- Invitation to attend GROWS events for up to 2 people
- Availability to provide items for student swag
- Ability to host GROWS events



## *New Staff Breakfast*

DARIEN- MCINTOSH BOARD OF EDUCATION  
PARTNERSHIP - WELCOMES NEW STAFF AND  
TEACHERS TO OUR COMMUNITY

# \$ 500

- Logo in program
- Verbal recognition at event
- Invitation to attend the event for up to 2 guests
- Availability to provide items for gift bags

## *STAR Luncheon*

DARIEN- MCINTOSH BOARD OF EDUCATION  
PARTNERSHIP - RECOGNIZES EACH YEARS STAR  
STUDENT AND THEIR SELECTED STAR TEACHER

# \$ 500

- Logo in program
- Verbal recognition at event
- Invitation to attend the event for up to 2 guests
- Invitation to speak at the event

# THANK YOU



DARIEN-MCINTOSH  
CHAMBER OF COMMERCE



Your time, effort, and partnership with the Darien-McIntosh Chamber of Commerce and Discover Darien is highly valued. Your contribution to The Chamber is essential for the success and enhancement of the experiences that bring together thousands and enrich the community's residents and businesses. We look forward to a prosperous partnership by working together to meet your marketing goals.

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